**6 EASY DECEMBER FUNDRAISING IDEAS FOR YOUR STUDENT NUTRITION PROGRAM**

December is the time when people want to give to a good cause; *and it’s your time* to make sure parents know about the important work you do with your student nutrition program! Whichever idea you choose, be sure to: advertise it well, have a process to thank parents, and emphasize that 100% of donations go to feeding students.

1. ***Swap the teacher’s gift for a donation*- In lieu of buying a teacher’s Christmas gift, ask parents to donate to the student nutrition program in the teacher’s name. Students can make a special thank you card for every parent that does this. Click** [here](https://www.foodforlearning.com/resources) **for a sample holiday flyer.**
2. ***Pocket Change Campaign***- Place a creative (and large) container where parents/visitors can easily see it to drop their pocket change. Students can make/decorate the container and create a campaign poster.
3. ***Have a food drive at your school***- List exactly (by brand name) the food items your student nutrition program needs and ask parents to donate them. Build a display with all the boxes you receive to show your success.
4. ***Sell handmade holiday cards*- Created by students to s**ell individually or as bundles.
5. ***Walk-to-Breakfast-*** Collect pledges for a walk-to-school event and end with a breakfast or snack.
6. ***Parent Donations***- Simple but effective. Ask parents for cash donations. Include *"school nutrition program"* as a specific option if you are using your online school cash payment system (or any collection method you use). Click [here](https://www.foodforlearning.com/resources) for a sample letter and holiday flyer to send to parents.